

By Jeff "Chief" Urbaniak COLUMNIST (www.AdviceChief.com)

It can be very tricky planning and executing an effective team-building session. People tend to cringe every time one is scheduled. According to a 2012 Wakefield Research Study commissioned by the cloud technology company Citrix, almost a third of U.S. workers dislike team-building exercises. However, when properly assessed, planned, and executed, these exercises can be quite beneficial in improving overall teamwork in an organization.

First, when planning a team-building session, keep the following in mind to ensure it will accommodate and satisfy most everyone involved:

- 1) Avoid putting employees in potentially embarrassing or uncomfortable situations. Not everyone is comfortable with certain rituals like séances or group meditation.
- 2) Recognize that your employees have different preferences and respect their boundaries regarding physical contact and the disclosure of personal information
- 3) Avoid participation times that are outside of work hours to prevent alienating those who have family or other personal obligations.

Here are some suggestions for teambuilding activities for your team:

How to run effective team-building sessions

- 1) The simplest to coordinate and the most reoccurring type of team-building activity is shared meals. Whether it's someone's birthday, retirement, or just a routine gathering for a meal, breaking bread with coworkers is a social experience easy to organize and is commonly cooperated with by almost everyone who desires to have a meal during their work day (after all, people need to eat!).
- 2) Field trips are another great way to get people out of the work environment and provide them with an opportunity for new learning experiences. When I was a college superintendent, I took my staff of 100 people out for a tour of the Hyundai automobile assembly plant in the local area. This allowed them to see the fascinating way an assembly line builds cars in an efficient manner, but more importantly, they witnessed a living example of how teams of people seamlessly worked together in accomplishing multiple objectives.
- 3) Fitness and sports activities can also be a fun option for team-building exercises. Just be sure to organize more than one option to accommodate people's physical abilities or handicaps.
- 4) Volunteering together as a team to serve the local community not only promotes teamwork within but also encourages team members

to become caring and active citizens. And, according to the U.S. News and World Report, research suggests that participating in volunteer activities outside of the work environment can help employees recover from work and come back energized.

- 5) Watching a team-oriented motion picture movie like *Hoosiers*, *Miracle*, or *We Are Marshall* in an auditorium or movie theater can give everyone a chance to relax and enjoy a different pace to the work day. Then having a team discussion to analyze the movie's key points can be beneficial in developing their comprehension of effective teamwork displayed in the movie
- 6) Lastly, signing team members up for excursions like rope challenges, wilderness treks, water rafting, or other orientation/navigation activities are usually very effective if the organization has sufficient funding to support the cost and loss of manhours.

Regardless which team-building option you choose, be sure it complements your team's personalities, strengths, and preferences. This will enable you to properly plan and execute the right team-building event for your organization.

~ The End ~